



The Green Connection



In This Issue

[Around Charleston](#)

[Around The Region](#)

[Local Earth Day Celebrations](#)

[CharlestonWISE Impact Project: Home Energy Assessments](#)

[CharlestonWISE Home Energy Makeover Contest](#)

[Green Tips: Driving Tips](#)

GREEN BUSINESS CHALLENGE CORNER



Be EnergyWise®

When: Wednesday, May 11, 8:30-9:30am

Where: Charleston Metro Chamber Board Room at 4500 Leeds Ave.

Cost: There is no charge for

Thursday April 14 **UPDATED**

Charleston County EARTH DAY CELEBRATION RESCHEDULED DUE TO SEVERE WEATHER FORECAST



Environmental Management Department's 2011 Earth Day Festival

**Saturday, April 30, 2011 11 a.m. to 3 p.m.
Park Circle, North Charleston**

Live animals, arts and crafts, science experiments, LEGO race cars, Starlab Planetarium, Djole African Dance and Drum Company, Roger Bellow and the Drifting Troubadours and lots more! Local food vendors will be offering traditional festival fare as well as vegetarian selections. Dr. Shannon Baxter-Clemmons, Executive Director of the SC Hydrogen and Fuel Cell Alliance, will speak about green jobs, secure energy and economic development.

Join in the fun throughout the day with games, prize drawings, contests and interactive performances! Help us reduce



Matt Olson with the City's Environmental Education introduces a turtle to a 2010 Earth Day Festival participant.

this event

Please RSVP for this event to
gbctrainingsvp@gmail.com

Increasing the energy efficiency of your business is easy. Be EnergyWise and start saving today!



Thanks to our partner for hosting this training.



AROUND CHARLESTON

Lowcountry Local First and TTC Green



Are offering a series of classes for anyone with an interest in: GARDENING or SUSTAINABLE FARMING STARTING April 7

REGISTRATION IS OPEN:

For class offerings or

registration information contact: Catherine McGuinn Sustainable Agriculture Program Coordinator
cmcguinn@bellsouth.net or

visit [Trident Tech](#)

waste by bringing your own water bottle and coming by foot, bike, bus or carpool. Please visit recycle.charlestoncounty.org for more information or contact the Recycling Center at (843) 720-7111.



MUSC Earth Day Celebration

Festival in the Horseshoe

Thurs April 21, 2011

11 am to 2 pm.

Learn to Compost, see Rain Barrels and Solar Panels at Work, Grab a Lunch from a Local and Sustainable Food Vendor.

The goal is a zero waste event.



South Carolina Aquarium Earth Day Beach Sweep THURSDAY APRIL 21 4:00 - 5:00 PM FOLLY BEACH

Join the Aquarium staff on Folly Beach to help clean up the earth for her birthday! Help clean up trash such as bottles, wrappers, old beach chairs and more to help ensure that Folly Beach remains beautiful. The South Carolina



SHEM CREEK CLEAN UP! Friday, April 15th 5:30pm-7:30pm

Coastal Expeditions is sponsoring a marsh clean up by kayaks on Shem Creek.

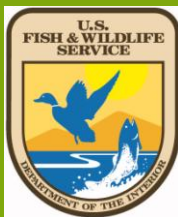
40 volunteers are needed to come, paddle and pick up trash on the creek.

Coastal Expeditions is providing the kayaks and all the necessary equipment

REGISTER by emailing Chris Tullman at Chris@tullmann.com

All participants will be invited to a free post paddle party

For more information visit the Mount Pleasant Land Conservancy [click here](#)



Sewee Visitor and Environmental Education Center

Lecture Series: Building a Resilient Lowcountry Despite an Uncertain Future Climate?

April 16 3pm

Jessica Whitehead, Climate Extension Specialist for the S.C. Sea Grant Consortium, will discuss how more variable climate could affect the Lowcountry. David Stoney, Director of the

Aquarium is committed to protecting and conserving our planet, especially the beaches for the residents of South Carolina and the creatures of the ocean, such as nesting sea turtles.

Meet us at the 6th Street WEST beach access at 4 p.m. for some conservation fun!

For more information, contact Kate Dittloff at (843) 579-8660.

CharlestonWISE™ Impact Project

Home Energy Assessments

**Have an IMPACT and get a
FREE ENERGY ASSESSMENT**
Apply by April 29

The CharlestonWISE™ Impact Project is a community-wide initiative and research component of the CharlestonWISE™ program. The CharlestonWISE™ Impact Project will provide value and support for the growth and development of CharlestonWISE™ through data collection, community outreach, market analysis and workforce development.

The CharlestonWISE™ Impact Project will start with 200 home energy assessments on homes throughout the City of Charleston.

These assessments will be provided at **no cost** to the resident, and help us better

understand the true condition of our housing stock and, in turn, the best practices and cost saving opportunities for energy efficiency improvements to our homes.



Click [here](#) to download a questionnaire to become a candidate for a home energy assessment with the CharlestonWISE™ Impact Project.

Questionnaires Due By April 29th

Kitchen Table Climate Study Group, will describe how his group is investigating McClellanville's resilience to this uncertain climate future.

Sewee Visitor and Environmental Education Center
5821 Highway 17 North
Awendaw, SC 29429

For more information [click here](#)

Lowcountry Local First 4th Annual Chef's Potluck

**April 17th 4 - 7 pm
Middleton Place**

Tickets are \$55 for LLF Members and \$60 for Non-Members in Advance and \$60 for members and \$65 for Non-Members at the Door

Why: Funds Raised from this event will benefit the Sustainable Agriculture Initiative, which is in the second year of the Growing New Farmers Incubator Program to train the next generation of growers and local food leaders. Come Have Fun Ya'!!!

[Click here for more information.](#)

Charleston Building Performance Contractor Exchange: Growing Your Business In A Difficult Market April 19-20, 2011 Gaillard Municipal Auditorium

The Charleston Contractor Exchange's goal is to facilitate networking and professional development for residential and small commercial building contractors.

Registration questions please contact:

Alex Steinhart
(866)367-3442 Ext. 384
xsteinhart@eqia.org

or to register [click here](#)

Visit the CharlestonWISE™ Impact Project web page [click here](#)

CharlestonWISE

Home Energy Makeover Contest



Two Charleston Homeowners Will Win A Home Energy Makeover Worth Up To \$10,000!

The City of Charleston is offering the CharlestonWISE Home Energy Makeover Contest to educate Charleston homeowners about how they can make their home more energy-efficient. Through this contest, two homeowners will win a free home energy makeover, worth up to \$10,000 that will increase the overall comfort of their home and reduce their energy use.

THE DEADLINE TO ENTER IS MAY 8, 2011.

For more information or to enter the contest [click here](#)

Green Tips

Driving Tips

Automobile emissions are one of the leading causes of greenhouse gases. Here are some Green driving tips to reduce the impact.

For most vehicles, 55 mph is the most fuel efficient highway speed and will save you up to 20-30% in fuel costs compared to driving at 75 mph.



Charleston

Waterkeeper



Second Annual WaterBall

April 21, 2011
7pm

South Carolina Aquarium

For more information or to buy tickets [click here](#)

US Green Building Council Lowcountry



Branch

USGBC Lowcountry would like to invite businesses and residents to join us in learning how going green can earn you green.

The following agencies will explain their programs and teach how to earn rebates

City of Charleston Sustainability Office

State of South Carolina Energy Office

Local Electricity Utilities

Commercial and Industrial Program

April 26 6pm

3rd Floor 75 Calhoun Street
To Register for the Business program [click here](#)

Residential Program

May 26 6pm

Charleston Public Library,
68 Calhoun Street
To Register for the Homeowner program [click here](#)

Don't idle your car at traffic lights and drive-up windows. If you have to stop for more than 10 seconds, you will save gas and reduce greenhouse emissions by turning off your engine.

When possible, plan your trips to avoid rush hour. Stop-and-go driving burns gas and increases emissions of smog-forming pollutants.

Combine trips. Warmed-up engines and catalysts generate much less air pollution, so combining several short trips into one can make a big difference.

Take a load off. Carrying around an extra 100 pounds reduces fuel economy by about 1 percent. Take a few moments to unload your cargo area.

If your vehicle has it, use overdrive gear at cruising speeds. When driving a manual transmission, shift up as soon as possible. Running in a higher gear decreases the rpm and will decrease fuel use and engine wear.



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ON

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Gardening Class at James Island Recreation Complex

Classes 1st Wednesday of the month. Hyam's Garden Center staff will teach this class.

\$10/class includes supplies
James Island Recreation Complex
(1088 Quail Dr .)

Call 795-5678 for more information

AROUND THE REGION



**Sustain
n SC**

2011

June 2-3rd

[Click here for more information](#)

Contact: Josh Boltinhouse
USGBC-SC Chapter
Midlands Branch

803 576 5372



The Ecotourism and Sustainable Tourism Conference

Sept. 19-21, 2011

Hilton Head Island, SC

[For more information click here](#)

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