



Thursday March 29th, 2012

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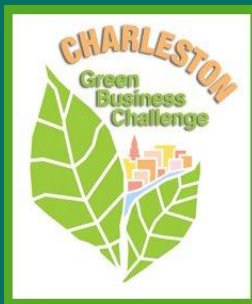
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Green Business Challenge Update:



GBC Year 2
Participants

Green Committee Meetings

8 am
April 10th
James Island Recreation
Center
1088 Quail Drive
All are welcome!

Share a ride to the
Charleston Green Committee
Meetings.

[Click here to find your carpool match!](#)



Starbucks' Green Scorecard Report...

While sipping on an iced coffee or Frappachino, have you ever wondered about the environmental impact of Starbucks Corporation? Well, Starbucks has recently released their Global

1. Auto Sound Specialist / Alternative Energy Systems
2. Sustainability Institute - 113 Calhoun
3. Hawthorn Suites
4. Sustainability Institute - GreenHouse
5. Southern Atlantic Solar
6. Meadors
7. Morris Financial Concepts Inc.
8. McKellar & Associates, Architects
9. DwellSmart
10. Charleston Water System
11. Blackbaud, Inc
12. A.C. Corcoran Elementary
13. Daniel Island Academy
14. Charles Ramberg Furnituremaker
15. City of Charleston 75 Calhoun
16. SCDHEC - EQC Region 7
17. Money with a Mission
18. Kiawah Island Community Association - Maintenance
19. Sustainable Energy Solutions
20. Natural Designs Woodturning, LLC
21. Duvall
22. Whitesides Elementary School
23. Chastain Construction
24. Holiday Inn Express and Suites
25. Charleston Charter School of Math and Science
26. Circular Congregational

Responsibility Report which intends to report on the corporation's impact on environments and communities world-wide. Here is a brief analysis of the environmental progress within the report. Some aspects of the report are encouraging while others reflect lagging efforts.

They have succeeded in buying more renewable energy and have ensured that a quarter of the newly built company owned stores have achieved LEED certification. Their water usage has begun to creep back up in the last year but the total decrease in water usage over the past three years has been 17.6%, which is hopeful progress towards their goal of reducing water usage by 25% by 2015.

One of slowest areas of progress for Starbucks is their effort to increase the use of reusable containers and to increase their recycling of disposable cups. The dime discount for customers who bring a reusable cup is not encouraging the habit and neither is selling more tumblers and mugs within the stores. There is discussion of possibly factoring in a small 'cup cost' to help people identify the economic and environmental costs of using disposable products but the most probable solution to the problem would be an alteration in customer dependence on disposable products. A dime discount or charge is unlikely to nudge the tiny 1.9% of customers who bring in reusable containers for their drinks. Want to read more about their Global responsibility Report? [Click here!](#)

Do you have any ideas for ways Starbucks could give customers the incentive to use reusable containers? [Send](#) them your ideas here! This report was a helpful reminder to myself to make sure I bring my mug when I visit a coffee shop!

- Church
- 27. DHEC OCRM
- 28. Burke Services Inc.
- 29. Stantec
- 30. Waste Services LLC
- 31. Stubbs Muldrow
Herin architects
- 32. Notso Hostel
- 33. City of Charleston
Parks and
Recreation
Departments
- 34. Total Life Care
- 35. Art Spaces Design
& Marketing
- 36. Latto & Associates,
Inc.
- 37. Charleston County
School District
Bridgeview
- 38. The Vision Center at
Seaside Farms
- 39. BCD Council of
Governments
- 40. American College
of Building Arts
- 41. Preservation
Society of
Charleston
- 42. Mt. Pleasant
Academy
- 43. Durlach Associates
- 44. Wild Dunes Resort
- 45. Wonder Works
- 46. Blue Acorn
- 47. Carolina Green
Fair/Two Fish
Enterprises
- 48. Boeing
- 49. Crop Up
- 50. Verde
- 51. Charleston County
Parks Commission
Headquarters
- 52. SPARC
- 53. Charleston County
Housing Authority
- 54. Charleston County
Aviation Authority
- 55. The Art Institute of
Charleston
- 56. GrowFood Carolina
- 57. McMillan Pazdan
Smith Architecture
- 58. MUSC Dental



Connect the Dots Lecture Presented by Bill McKibben

350.org is planning one of the most moving events the environmental movement has seen yet. Connect the Dots will shake climate change awareness into action through a worldwide project to make climate change more recognizable to all. On May 5th, residents from communities across the globe that have been effected by climate change will submit images reflecting their personal fight with climate change that will collectively allow citizens and politicians to "Connect the Dots" of how all of these related tragedies are related to climate change.

"And at each of those rallies, from Kenya to Canada, from Vietnam to Vermont, someone will be holding a...dot. A huge black dot on a white banner, a "dot" of people holding hands, encircling a field where crops have dried up, a dot made of fabric and the picture taken from above -- you get the idea. We'll share the images from around the world and give climate change a human face -- we'll hold up a mirror to the planet and force people to

- School
59. Johnson Controls
 60. Crescent Homes SC, LLC
 61. Lowcountry Local First
 62. City of Charleston City Hall
 63. Honest-1 Auto Care
 64. Frances Marion Hotel
 65. KICA Recreation
 66. KICA Security
 67. IFA-ROTORION
 68. KICA Administration
 69. Grubb & Ellis/WRS
 70. Alcoa Mt. Holly
 71. Watson Tate Savory Liollo Architecture
 72. Colleen Condon LawFirm LLC
 73. Charleston County School District 75 Calhoun
 74. Dennis Corporation
 75. Nelson Mullins

Does your business provide a service that the Green Business Challenge would be interested in?

Email us to add your business to the resource list.

Sustainability Week at the College of Charleston

April 2nd- 5th

come face to face with the ravages of climate change." --Bill McKibben

Come to hear Bill McKibben explain the project and advocate for the urgent need to recognize climate change when he visits the College of Charleston. Click [here](#) if you would like to read more about the event.

"These will be beautiful events, we're sure. But they will also have an edge. It's right that we get a little angry at those forces causing this problem." -- Bill McKibben

Bill Kibben's Lecture
April 5th
6 p.m.
Sottile Theatre
44 George Street



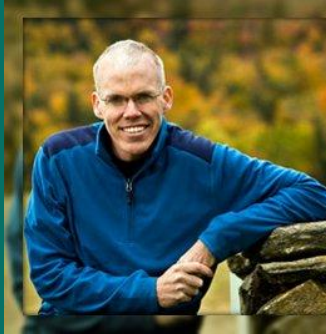
The Water Conservation Challenge is Almost Here... Charleston's Ranking is REVEALED!

See the image below to find out where Charleston ranks among other cities in this region

who are participating! We're off to a pretty impressive start... Do you think we can continue to boost water conservation efforts and win the challenge?!

The Mayor's Challenge is a friendly competition between cities across the nation to see who can be

Every event is FREE!



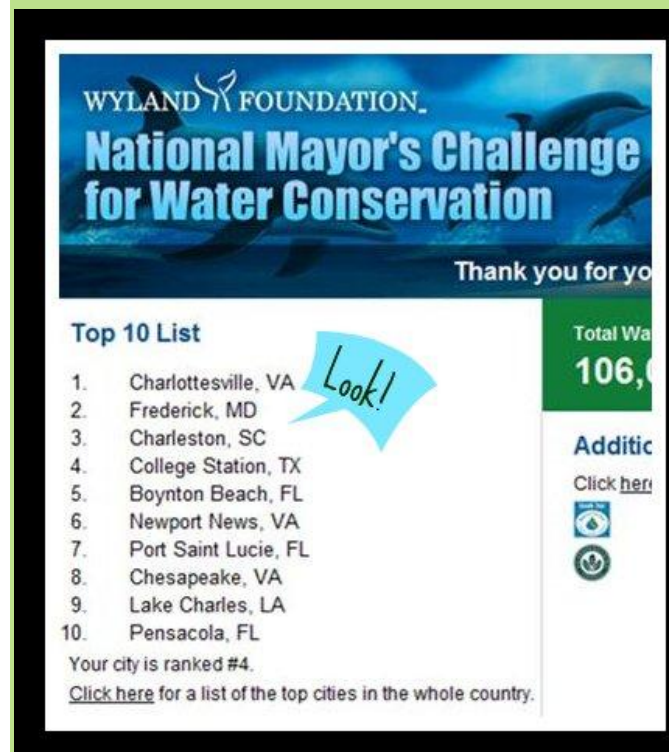
The week will culminate with a talk by renowned environmentalist and author Bill McKibben. In addition, sustainability expert and author Dr. James Gustave Speth will offer his views, as will Colonel Mark Mykleby, senior advisor to the Joint Chiefs of Staff (and the co-author of a paper on the vital role of sustainability in national security). Also, environmental philosopher, Dr. J. Baird Callicott and environmental justice and sustainability expert, Dr. P. Brian Fisher will be on hand for a lively panel discussion.

Monday, April 2nd

the most "water wise." Through a series of online pledges and grassroots outreach campaigns, residents in cities are encouraged to save energy and natural resources! The Water Conservation Challenge is easy, fun, and interactive so the whole family can participate. The challenge will take place during the month of April.

Most of the pledges participants can make sound simple, but they can make a huge impact because their simplicity encourages wide-spread participation. There are also more challenging pledges for the bold participants! While some of the pledge ideas are common tips you might have heard before, the majority of them offer new, creative solutions! For instance, did you know it is better to water your lawn before 8 a.m? Keep checking back for more helpful tips! The Water Challenge goes beyond inspiring sustainable lifestyles and teaches residents about local water issues... You won't want to miss this enriching program!

[Click here to preview the challenge and register for a reminder.](#)



WYLAND FOUNDATION
National Mayor's Challenge for Water Conservation
Thank you for yo

Top 10 List

1. Charlottesville, VA
2. Frederick, MD
3. Charleston, SC
4. College Station, TX
5. Boynton Beach, FL
6. Newport News, VA
7. Port Saint Lucie, FL
8. Chesapeake, VA
9. Lake Charles, LA
10. Pensacola, FL

Your city is ranked #4.
[Click here](#) for a list of the top cities in the whole country.

Total Wa
106,

Additic
Click [here](#)

Look!

**Alternative
Transportation Expo**
Rivers Green behind
Addleston Library
12 - 3 p.m.

Tuesday, April 3rd

**Student Non
Governmental
Organization Fair**
Cistern Yard
12 - 3 p.m.

**Documentary
showing of
*Between the Harvest***
New Science Building
Auditorium
5 p.m.

Wednesday April 4th

Local Farms Fair
George Street
12 - 2 p.m.

**"Building the Future
One Community at a
Time"**
Dr. James Gustave
Speth
Stern Center Ballroom
4 - 5:30 pm

Campus Trash Audit

Around Charleston Events

Volunteers Needed for Sustainability Symposium
March 30th

9 a.m. - 1:30 p.m.

North Charleston City Hall

Charleston County School district is hosting an exciting event that will allow students, faculty, and community members to engage about the topic of sustainability. There will be local community speakers, a student question and answer forum, learning sessions, and presentations from the "What is Sustainability" student media competition.

Volunteers are needed for this inspiring event from 7:45 a.m. until 1 p.m. so please email if you are interested!

Contact Information:

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Sustainable Schools Initiative Co-Coordinator

Charleston County School District

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C: (843) 345-7003

Garden Design Class for Beginners

April 3rd, 10th, and 17th,
2012

6 p.m. - 8 p.m.

A three-part garden design class will be offered in April. The Step-by-Step Garden Design: Basics for Beginners class is from 6-8 p.m. Tuesday,

April 3. Additional sessions are on April 10 and April 17. Learn about good garden design, the basic language of garden design, necessary tools and reference information. This class includes hands-on work, presentation and visits to local gardens. Cost: \$70. Click [here](#) to view more information or purchase tickets!



Conducted by
Alliance
for Planet Earth
Cougar Mall
6 am - 6 pm

Thursday, April 5th

Greenbag Lunch
Panel

Dr. James Gustave
Speth, Colonel Mark
, Mykleby, Dr. J Baird
Callicott, and Dr. P.
Brian Fisher
Stern Center Ballroom
11:30 a.m. - 2:00 p.m.

10th Annual Conrad
Festa Community
Lecture by Bill
McKibben
Soffile Theatre
6:00 p.m.

For additional
information on the
events as well as
finding out how you
can get involved,
log on to the Office
of Sustainability
sustainability.cofc.edu
[U](#)

Sustainability Week is a
partnership of the College of
Charleston's Office of
Sustainability, the Master of
Environmental Studies
Program, the School of

South Carolina's
Alligators: A Unique
Resource
April 11th, 2012
6:30- 7:30 p.m.
Charleston County Main
Library
Come for a free lecture
by Dr. Thomas

Rainwater about the
importance of the American Alligator to South
Carolina's coastal wetlands. There will be
refreshments at 6 p.m. if are able to show up early!
Click [here](#) for more information.

Eat Local Month Event: All You SHOULD Eat
Breakfast

April 7th, 2012
8 a.m. - 11 a.m.

The Butcher and the Bee

There will be a special breakfast at The Butcher and
the Bee served in celebration of Eat Local Month
that will be serving delicious local and seasonal
dishes! You'll probably be willing to get out of bed
for these yummy eggs, blueberries, and
sausage. Also, they will be topping off the
breakfast with Bloody Marys! Click [here](#) to order
your ticket.

Join MUSC's Earth
Day Celebration

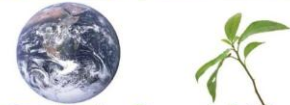
April 12th
11 am to 2 pm
Horseshoe Park,
171 Ashley Avenue

To register as a
participant or get
more information
click [here](#). Or
contact Caroline
at recycle@musc.edu.

Call for Volunteers:
Charleston County
Earth Day
April 14th
11 a.m.- 5 p.m.
North Charleston
Riverfront Park
Charleston County
needs Earth Day
volunteers to share
their passion for the



Celebrate



EARTH DAY

Thurs April 12, 2012

11 am to 2 pm - MUSC Horseshoe

 Bike to Work - 6 am to 9 am - Clyburn Plaza 
<http://www.musc.edu/gogreen>; call us 843-792-4066 or email recycle@musc.edu



